

# Venus Jacobson

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## EXPERIENCE

PC and Mac	Photoshop, Illustrator	Flash	Notepad++	FTP
HTML/DHTML/XHTML	ActionScript (2.0 & 3.0)	JavaScript	CSS	Server-Side Includes, XML
AspDotNetStorefront	Basecamp	Visual Studio	JIRA	vi editor
AJAX	Protoype Windows Class	JQuery	CMS	Subversion (SVN)
Joomla!	Drupal	WordPress	UGC	JSON
PHP (smarty vars)	TeamSite	Perforce	Eclipse	SEO optimization
AGILE/SCRUM	Version One	Facebook API's	Dojo	Visual Studio
XML	Google Snippets	Maven	Apache	JAVA
Tomcat	Firebug	Social Media		

## PROGRAMMING EXPERIENCE

ASP      C#      .NET      mySQL      PHP      TEA      JSP

## WORK EXPERIENCE

Disney Interactive Media Group, *Web Developer, Family Group* (03/09 - present)

- Developed and launched high-profile projects with tight deadlines including: Family 7 Little Things Newsletter, Gap Casting Call 2009, Family Trip Planner, Babyzone Registration, and DisneyJunior.com
- Develop and debug HTML, CSS, and JavaScript (dojo) within existing framework for family.com and familyfun.com
- Develop in .tea and .jsp framework
- Convert HTML code into .tea templates for internal CMS (Content Editor 5.0) system
- Develop JavaScript (dojo) to pull from JSON feeds
- Develop JSON web service
- Develop webpages to meet SEO optimization
- Develop for cross-browser capability (Firefox, IE 7 and above, Safari)
- Set-up local workstation Tomcat and Apache
- Document CMS architecture in internal WIKI
- Create and assign tasks based on technical requirements and features
- Provide time estimates (LOE) for required technical tasks
- Collaborate with back-end developers to meet business requirements
- Collaborate and consult with other members of the marketing and technology teams to ensure business objectives for projects are aligned
- Manage projects in conjunction with project managers to meet tight project deadlines

ExerciseTV, *Senior Front-End Web Developer and UI Designer (Part-time freelance - on call)* (02/10 - 06/10)

- Designed and developed microsites and existing pages within the ExerciseTV .NET platform
- Integrated HTML, CSS, and JavaScript within .net master templates and controllers
- Reworked existing CSS to implement 960 grid redesign to existing templates
- Redesigned and developed search and homepage landing pages
- Provided quick turn-around for tight project deadlines
- Managed projects in conjunction with marketing directors and project managers to meet tight project deadlines
- Suggested best practices to help streamline web production process
- Collaborated with back-end developers to meet business requirements
- Collaborated with marketing and product development to better understand what future needs must be supported

myShape.com, *Senior Creative Developer (Front-End and Flash), Technology Group* (11/08 - 02/09)

- Developed, designed and implemented HTML, Javascript (jQuery), and Flash within existing PHP framework
- Ideated, created, designed and implemented PHP templates used to accomplish myShape partnerships including media partners, assortment partners and networked partners
- Designed and coded working prototypes to use for product visualization, feasibility, ease of use, and GUIs using technologies such as Flash, JavaScript, HTML, CSS
- Assisted designers who code from marketing team to ensure tech standards were implemented for optimization
- Ideated, created, designed and implemented Facebook widgets for viral campaigns
- Collaborated marketing and technology to ensure business objectives for projects are aligned
- Supported all partnership models and integrations (included Front-End development and Wireframe design)
- Managed projects in conjunction with project managers to meet project deadlines
- Collaborated with CTO and marketing team as a technical resource for future campaign strategies

Fox Interactive Media (MySpace.com), *Senior Flash Designer, Engineer (Web UI Developer), Senior Designer* (8/06 - 11/08)

- Coded and developed Flash applications (ActionScript 2.0, XML, web handlers, custom photo galleries, archives, client-delivered Flash, video player)
- Troubleshoot and tested websites for cross-browser and cross-platform usability and functionality on PC and MAC platforms using Internet Explorer, Firefox, and Safari
- Designed and created animated prototypes and executions for MySpace homepage roadblocks
- Designed and coded Flash animation media ads
- Designed advertiser pre-sales mocks
- Troubleshoot and debugged Flash-related issues as it applies to MySpace Advertiser profile integration
- Coded and developed DHTML (JavaScript, CSS, HTML) for technical features used in MySpace advertiser profiles
- Collaborated with .net developers to integrate front-end and backend (such as web handlers, .aspx form submission scripts)
- Coded XML configs in CMS to create technical placements
- Coded JavaScript form-validation scripts for contest submission forms
- Designed and coded technical features based on branding requirements and in-house guidelines
- Wrote Product Requirement Documents (PRD's)
- Wrote technical documentation
- Assisted design team in DHTML implementation and troubleshooting (ActionScript 2.0, JavaScript, CSS, and HTML)
- Consulted and assist clients with technical requirements and/or troubleshooting specific to MySpace development environment
- Designed and hand-coded MySpace advertiser profiles based on branding requirements and in-house guidelines using Photoshop, XHTML, CSS and JavaScript
- Worked closely with .net developers to maintain and troubleshoot profile functionality while managing design layout
- Managed multiple projects and met deadlines in fast-paced environment
- Collaborated with team members to streamline production process
- Worked with a variety of industries, including: Entertainment and Commercial Products (Health, Beauty, Consumer Goods)

Freelance, *Flash & Web Designer and Programmer* (8/00 - present)

- Design and hand-code websites using HTML, XHTML, and CSS based on optimization and current best practices
- Design and code Flash animations (includes video players, photo galleries, animated demo presentations)
- Manage multiple projects and meet deadlines in fast-paced environment
- Collaborate with team members to create efficient work production procedure
- Troubleshoot and test websites for cross-browser and cross-platform usability and functionality
- Clients include UCLA Store, ExerciseTV, DailyPlanet, Union Studio, MySpace, SSI Investments, Capitol Records, NBC (Bravotv.com), Experian, Jafra Cosmetics, Alpine Pictures, THQ Wireless, Nemschoff, Couch Nobelius, Billion Dollar Babes, Quick Crete, Hebrew Union College, Elite Lighting, Universal Studios Parks and Recreation (Universal Studios Parks and CityWalk) and Kaiser Permanente

Hale Middle School (LAUSD), *Mathematics and Computers Teacher* (10/01 - 10/05)

- Facilitated and instructed students in secondary school mathematics and computer software programs
- Communicated with parents in-person conferences, telephone conferences or email
- Reviewed and corrected mathematical calculations
- Assessed student understanding of mathematical and computer skills and concepts
- Managed approximately 200 students per day

## EDUCATION

M.S. in Instructional Technology, June 2006	National University	San Diego, CA
Clear Single-Subject Credential in Secondary Mathematics, June 2005	National University	San Diego, CA
B.S. in Engineering, June 1997	Cal Poly State University	San Luis Obispo, CA

## RELEVANT COURSEWORK

Instructional Design	Evaluating & Improving Instructional Programs
Advanced Instructional Design	Current Issues In Instructional Technology
Multimedia Instruction	Technical Writing
Distance Learning	Speech Communication
Web-Based Instruction	Engineering Economics
Simulation & Virtual Reality	Programming in C# for Visual Studio .NET Platform I

## ONLINE PORTFOLIO

<http://www.missdemilo.com/>

Additional samples and professional references available upon request